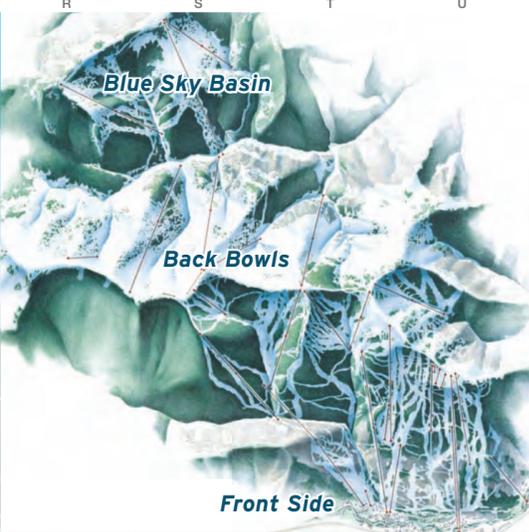


The Front Side

CAUTION: SNOWCATS, SNOWMOBILES, AND SNOWMAKING EQUIPMENT MAY BE ENCOUNTERED AT ANY TIME.



Front Side

Vail Mountain facilities, operated by Vail Associates, Inc., are located within the White River National Forest and are under permit from the Forest Service, U.S.D.A.

IT IS AGAINST COLORADO STATE LAW to cross any rope on Vail Mountain. Violators will be prosecuted. Enter bowls through open gates only. Ski with a partner. Skiing or snowboarding irresponsibly will result in the loss of privileges. SNOWCATS, SNOWMOBILES AND UNMARKED OBSTACLES MAY BE ENCOUNTERED AT ANY TIME.

- FRONT SIDE MAP KEY**
- Express Lift
 - Downloading Lift
 - Chairlift
 - Surface Lift
 - Carpet Lift
 - Easiest
 - More Difficult
 - Most Difficult
 - Freestyle Terrain
 - Extreme Terrain
 - Road or Catwalk
 - Area Boundary/Closure (Do Not Cross)
 - Vail Snowsports School
 - Adaptive Skiing Office
 - Recreational Ski Race
 - Kids Adventure Zone
 - Nature Discovery Center
 - Beginner Zone
 - Slow Zone
 - Bus Stop (every 10 minutes)
 - Vail Sports Retail & Rentals
 - Ski-cology
 - Full Service Restaurant
 - Dining Court, Grill
 - Picnic Area
 - Children's Snowsports School
 - Quick Eats
 - Ski/Snowboard Storage
 - Restrooms
 - Accessibility For Individuals With Disabilities

THE VAIL SNOWSPORTS SCHOOL

IT'S YOUR VACATION, YOU CALL THE SHOTS.

Customize a lesson your way with one of our professional instructors. Explore the mountain as you explore your skills, one-on-one or along with five of your friends or family members. You'll have access to dedicated lift lines and cutting edge test equipment. **\$710 per lesson, or \$119 per person based on six people per group.**

Adventure Sessions - 7 bowls, 5 friends, 1 guide. Vail Mountain has 5,289 acres of world-class terrain and knowing how to ski it can make the difference between a good day and an amazing day. Adventure Sessions will open your eyes to the hidden gems of Vail Mountain with a relaxed guided experience. **\$129 per person for a full day session.**

Children's Ultimate 4 - Premium small group lessons. A small group of no more than four children (ages 3-12). Your children will be treated to the usual high standard of Vail Snowsports School instruction with personalized attention from one of our world-class instructors. **\$249 per child (includes lunch).**

Group Lessons - Building confidence and polishing technique. Whether you are new to skiing or snowboarding, or looking to push your limits, Vail's group lessons for children, teens and adults have a program to suit your needs.

Whatever you choose, we recommend reserving early. For more information or to make a reservation, please call (970) SKI VAIL, or visit vail.com.

Children's Ski School Helmet Policy. Children age 12 and under must wear a winter sport protective helmet while participating in ski school. In addition, children over the age of 12 who participate in designated children's classes or programs must wear a helmet. Rental helmets are available at our children's ski school locations for your convenience.

MOUNTAIN STATS

BASE ELEVATION	8120 FEET (2476 M)
MID-ELEVATION	10250 FEET (3125 M)
PEAK ELEVATION	11570 FEET (3527 M)
VERTICAL RISE	3450 FEET (1052 M)
TOTAL SKIABLE TERRAIN	5289 ACRES (2141 H)
FRONT SIDE	1627 ACRES
BACK BOWLS	3017 ACRES
BLUE SKY BASIN	645 ACRES
TOTAL # OF NAMED RUNS	193
BEGINNER TERRAIN	18%
INTERMEDIATE TERRAIN	29%
ADVANCED/EXPERT	53%
LONGEST RUN: RIVA RIDGE	4 MILES (6.4 KM)
ANNUAL AVERAGE SNOWFALL	350 INCHES (889 CM)

STAY CONNECTED

Check m.vail.com on your mobile phone for the latest snow and grooming reports. Stay in touch with the Vail community on facebook.com/vailmtn and twitter.com/vailmtn.

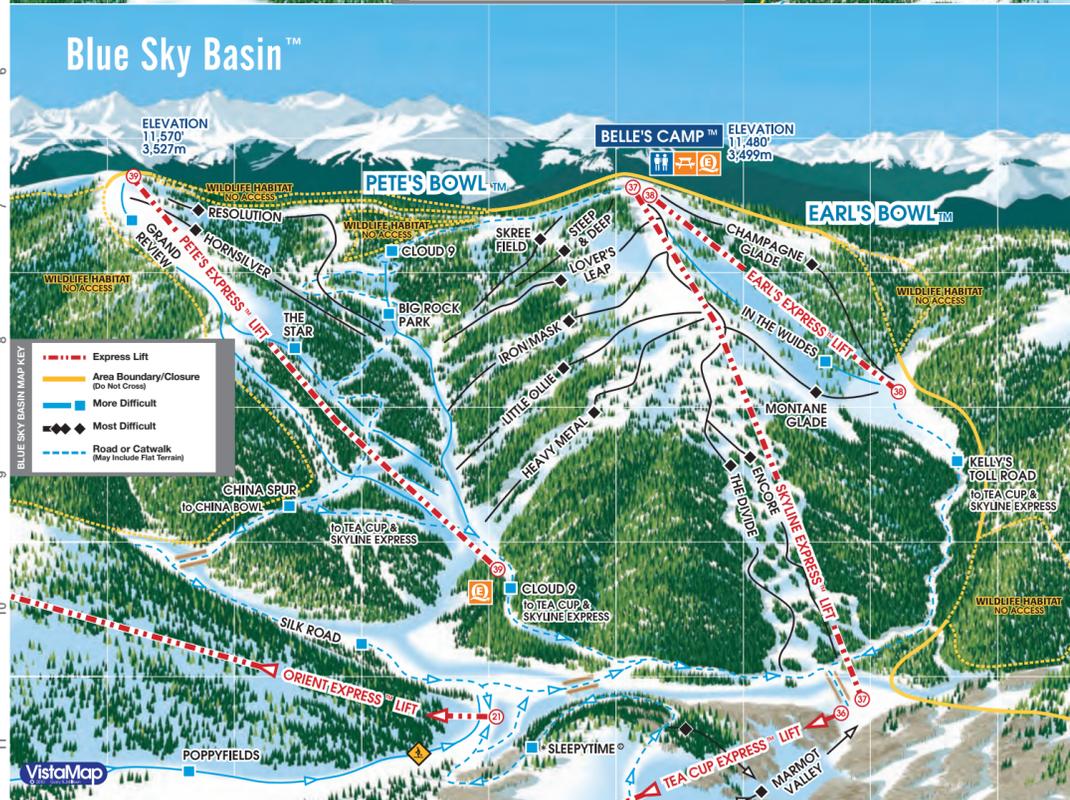
TERRAIN PARKS

- Golden Peak Park (F7)** Accessible from Riva Bahn Express (#6), this park features the Vail Snowsports School learning park, 18' superpipe and pro slope-style course.
- Pride & Bwana Parks (O7)** Located above LionsHead and accessible via the Eagle Bahn Gondola (#19), Born Free Express (#8) or Pride Express (#26) these parks are designed for freestyle progression with a combination of small and medium hits.
- Adventure Ridge Activity Center (P5)** Ski biking, tubing, kids snowmobiling - the adventures are endless at this day-and-night activity center next to Eagle's Nest at the top of the gondola. Gondola rides are FREE to non-skiers after 2pm. For more information, call (970) 754 8245.
- Mountain Activities and Information Center (S9)** Need help navigating the mountain or making a dinner reservation at one of our on-mountain restaurants? Stop by our Mountain Activities and Information Center located in the Arrabelle at LionsHead next to Starbucks, or call (970) 754 8245.
- SharpShooter Mountain Photographers** Preserve your mountain memories with a scenic portrait from a SharpShooter photographer. Look for them at the top of the Eagle Bahn Gondola (#19), Wildwood Express (#3), Avanti Express (#2) and Mountaintop Express (#4).
- Black Forest Race Arena (K6)** Located next to the Avanti Express (#2) and offering a dual NASTAR course and pay-to-race. For more information, call (970) 754 8245.

ON-MOUNTAIN FOOD WORTHY OF TALKING ABOUT

- Enjoy Vail's favorites** Take a break from skiing and riding, and refresh with signature items from our on-mountain restaurants.
- Two Elk Restaurant (B3)** Try our famous buffalo meat chili, our unique twist to the traditional beef chili.
- Wildwood BBQ (M3)** Savor our original recipe BBQ brisket, pulled pork and chicken and wild rice soup.
- Mid-Vail (K5)** Warm up with a cup of hot soup from our convenient soup station. Multiple selections made from fresh ingredients daily.
- Eagle's Nest (P5)** New this season - authentic Greek gyros! Available with lamb, chicken or vegetarian and complete with our house-made tzatziki sauce.
- \$9.95 daily special** Includes an entrée, side and fountain drink. Available at Eagle's Nest, Mid-Vail, Wildwood, Buffalo's and Two Elk restaurants.
- Bistro Fourteen Restaurant (P5)** Located in Eagle's Nest at the top of the Eagle Bahn Gondola (#19), Bistro Fourteen is a convenient full-service restaurant with casual-upscale lunch and dinner. Please call (970) 754 4530 for more information or to make a reservation.
- Game Creek Restaurant (N4)** A unique dining experience in a European chalet at the top of the mountain. Featuring distinctive American cuisine and superior guest service. A private club for lunch, and public restaurant for dinner. Reservations required. Please call (970) 754 4275.





GUEST SERVICES

Guest Service Staff Do you have questions about Vail Mountain? Do you need help navigating from one bowl to the next? Look for Vail information specialists in red or yellow coats, or stop by any Vail Snowsports School facility. You can also call extension 4610 from any red on-mountain phone or call our Mountain Activities and Information Center at (970) 754 8245.

Daily Grooming Reports Updates are available at the base areas, at the top of most lifts, from our friendly Guest Service staff, or on your mobile phone at m.vail.com.

Complimentary Mountain Tours Join a knowledgeable guide for a tour designed for intermediates to introduce you to the vast terrain and amenities of Vail Mountain. Tours depart from the top of the Eagle Bahn Gondola (#19) and Mid-Vail Restaurant at 10:30am. Groups of eight or more, please call (970) 754 8245.

Complimentary Blue Sky Basin Tours These tours for intermediate and advanced skiers and riders meet daily at 11am (weather dependent) at Henry's Hut, across from Patrol Headquarters. For groups of 8 or more, please call our Mountain Activities and Information Center at (970) 754 8245.

Accessibility for Individuals with Disabilities For information about parking, restrooms, and on-mountain wheelchairs, call our Mountain Activities and Information Center at (970) 754 8245. For information about adaptive skiing and snowboarding programs, please call (970) 754 3264.

INTRODUCING EPICMIX

epic MIX
Connect, Track, Share.

Unlock your mountain experience. Capture your entire day (including tracking your vertical feet), connect with friends and family, and share your achievements on Facebook and Twitter. All from your computer or mobile phone. And it's free with every season pass and PEAKS lift ticket from Vail Resorts. Experience more at epicmix.com.

TOGETHER WE'RE BETTER

The Official Beer of Vail Resorts
The Official Communications Provider of Vail Resorts
The Official Card of Vail Resorts
The Official Coffee of Vail Resorts
The Official Natural Energy Source of Vail Resorts
The Official Enhanced Water Beverage of Vail Resorts
The Official Spirit of Vail Resorts

CAUTION: SNOWCATS, SNOWMOBILES, AND SNOWMAKING EQUIPMENT MAY BE ENCOUNTERED AT ANY TIME.

OUR COMMITMENT TO THE ENVIRONMENT

What We Believe "Our resorts are located in iconic and natural settings which means we have a special obligation and opportunity to care for the environment." – Rob Katz, Vail Resorts CEO

Vail Resorts Echo Much like the living world, social responsibility is inherently essential to Vail Resorts. Vail Resorts Echo, the Company's corporate stewardship program, nurtures social responsibility in our company. Aimed at both protecting the beautiful natural resources that surrounds the resorts and helping build stronger communities where our employees live and work, Vail Resorts Echo encompasses three core efforts – environmental stewardship, charitable giving and community engagement.

Vail Resorts Echo focuses on:

- Forest restoration and resource conservation
- Providing all kids access to snowsports
- Programs that create healthy kids and communities

Preserving and Protecting Our resorts operate in some of the world's greatest natural environments, and we in return are compelled to care for and preserve them. Promoting overall forest health is of critical importance to Vail Resorts Echo not only because forests provide the spectacular natural settings for our five mountain resorts and neighboring hotels, but they also ensure clean water and abundant wildlife, and help mitigate climate change. Vail Resorts is working with the U.S. Forest Service on many forest health projects, including vegetation management plans at each of our resorts and one of the largest public-private restoration projects in the country to restore critical watersheds and habitat in the Hayman fire burn area.

In addition, Vail Resorts Echo and the National Forest Foundation, the non-profit arm of the U.S. Forest Service, have partnered to more than \$1.7 million. Donations, matched by NFF, have helped local non-profits build trails, improve wildlife habitat and improve the overall health of our forests.

APPETITE FOR LIFE

Good Food on a Grand Scale. Vail Mountain believes good food is fuel for a life well lived. Our commitment is to provide our guests with wholesome, high-quality options throughout their dining experience in our mountain dining locations as well as in our hotels. At each venue, you'll find a variety of trans-fat-free foods, natural meats and poultry, hormone-free dairy and organic and seasonal local produce.

VAIL SPORTS ON-MOUNTAIN RETAIL LOCATIONS

VAIL SPORTS	EAGLE'S NEST™	MID-VAIL™	TWO ELK
(970) 476 3600	(970) 754 4421	(970) 754 4417	(970) 754 4361
Golden Peak (I10) Vail Village (K10) Arrabelle (S9) LionsHead (S9) Ritz-Carlton (S9)	Located at the top of the Eagle Bahn Gondola (#19)	Located at the top of the Vista Bahn Express (#16)	Located at the top of the Sourdough Express (#14) and China Bowl

PEAKS REWARDS

Your vacation is how you reward yourself. This is how we reward you. PEAKS Rewards is our free membership program for guests of Vail, Beaver Creek, Breckenridge, Keystone and Heavenly. With PEAKS Rewards you are guaranteed the lowest price on lift tickets, and you'll earn rewards like free lift tickets, ski school lessons, and more! Plus – you get convenient direct-to-lift access, and special offers. Ask about PEAKS at the ticket window or visit snow.com/peaks.

HEADS UP—KNOW THE CODE, IT'S YOUR RESPONSIBILITY

You are on one of the great ski mountains of the world. But you aren't alone. There are many other skiers and riders here to relish the experience too. Please, respect each other's space, act responsibly and watch your relative speed.

Check the daily grooming report for monitored runs, and don't hesitate to talk to our staff in the red and yellow jackets. The mountain is waiting.

Your Responsibility Code Vail Mountain is committed to promoting skier safety. In addition to people using traditional alpine ski equipment, you may be joined on the slopes by snowboarders, telemark skiers or cross-country skiers, skiers with disabilities, skiers with specialized equipment and others. Always show courtesy to others and be aware that there are elements of risk in skiing and snowboarding that common sense and personal awareness can help reduce. Know your ability level and stay within it. Observe "Your Responsibility Code" listed below and share with other skiers the responsibility for a great skiing experience.

1. ALWAYS STAY IN CONTROL & BE ABLE TO STOP OR AVOID OTHER PEOPLE OR OBJECTS.
2. PEOPLE AHEAD OF YOU HAVE THE RIGHT OF WAY. IT IS YOUR RESPONSIBILITY TO AVOID THEM.
3. YOU MUST NOT STOP WHERE YOU OBSTRUCT A TRAIL, OR ARE NOT VISIBLE FROM ABOVE.
4. WHENEVER STARTING DOWNHILL OR MERGING INTO A TRAIL, LOOK UPHILL & YIELD TO OTHERS.
5. ALWAYS USE DEVICES TO HELP PREVENT RUNAWAY EQUIPMENT.
6. OBSERVE ALL POSTED SIGNS & WARNINGS. KEEP OFF CLOSED TRAILS & OUT OF CLOSED AREAS.
7. PRIOR TO USING ANY LIFT, YOU MUST HAVE THE KNOWLEDGE & ABILITY TO LOAD, RIDE & UNLOAD SAFELY.

Unmarked Obstacles Be advised that Vail Mountain does not mark all potential obstacles or hazards. When marked, poles, flags, fencing, signage, padding or other forms of marking are used to inform the skier/ride of the location of a potential obstacle or hazard. These markers are no guarantee of your safety. It is part of your responsibility under Your Responsibility Code and the Colorado Ski Safety Act to avoid all obstacles and hazards.

Colorado Ski Safety Act The Colorado legislature, recognizing risks that are inherent in the sport, has passed the Colorado Ski Safety Act which provides inherent risks of the sport and relative responsibilities of the "skier" and the ski area. You must obey the Act. Under the Act, any person using the facilities of a ski area is considered a skier. A summary of the inherent risks is listed below:

WARNING
Under Colorado law, a skier assumes the risk of any injury to person or property resulting from any of the inherent dangers and risks of skiing and may not recover from any ski area operator for any injury resulting from any of the inherent dangers and risks of skiing, including: changing weather conditions; existing and changing snow conditions; bare spots; rocks; stumps; trees; collisions with natural objects, man-made objects, or other skiers; variations in terrain; and the failure of skiers to ski within their own abilities. The Ski Safety Act was amended in 2004 to include CLIFFS, EXTREME TERRAIN, JUMPS AND FREESTYLE TERRAIN as inherent dangers and risks of the sport.

Trail Designations Skiers and riders should be advised that a green circle, blue square, single or double black diamond, or orange oval at Vail Mountain are not necessarily the same as a similar designation at other resorts. The system is a relative rating of trails at each resort and does not compare trail or park difficulty between resorts. Skiers and riders should begin with the easiest terrain and then move up in difficulty as their ability permits in order to understand the relative rating at Vail Mountain.

"SMART STYLE" IN FREESTYLE TERRAIN

Make a Plan Every time you use Freestyle Terrain, make a plan for each feature you want to use. Your speed, approach and takeoff will directly affect your maneuver and landing.

Look Before You Leap You are responsible for inspecting Freestyle Terrain before initial use and throughout the day. The features vary in size and change constantly due to snow conditions, weather, usage, grooming and time of day. Do not jump blindly. Use a spotter when necessary.

Easy Style It Always ride or ski in control and within your ability level. Do not attempt Freestyle Terrain unless you have sufficient ability and experience to do so safely. You control the degree of difficulty you will encounter in using Freestyle Terrain, both on the ground and in the air.

Respect Gets Respect Respect Freestyle Terrain and others. Only one person on a feature at a time. Wait your turn and call your start. Always clear the landing area quickly. Respect all signs and do not enter Freestyle Terrain or use features when closed.

Electronic Devices Vail Mountain discourages the use of electronic devices – cell phones, music players, or earphones – while skiing and snowboarding, or loading and unloading lifts.

Lift Safety Under Colorado law, you cannot board a lift unless you have sufficient physical dexterity, ability and knowledge to negotiate or to use such lift safely or until you have asked for and received information sufficient to enable you to use the lift safely. You may not use a lift or any ski trail when under the influence of drugs or alcohol.

Snowcats and Snowmobiles – Caution snowcats, snowmobiles and snowmaking may be encountered at any time.

Slow Zones Certain areas (indicated on the map in yellow) are designated as SLOW ZONES. Please observe the posted slow areas by maintaining a speed no faster than the general flow of traffic. Space and speed are especially important in these areas. Fast and aggressive skiing will not be tolerated.

Helmet Use Vail Mountain encourages our guests to wear a helmet. While helmets may mitigate or reduce the severity of some head injuries, their use does not guarantee safety and will not prevent certain injuries. Vail Mountain reminds you that every winter sport participant shares responsibility for his or her safety and for that of others using the ski area facilities.

Backcountry Warning Pursuant to the Colorado Ski Safety Act, the ski area assumes no responsibility for skiers going beyond the ski area boundary. To access the backcountry, use designated gates only. Areas beyond the ski area boundary are not patrolled or maintained. Avalanches, unmarked obstacles and other natural hazards exist. Be aware: the backcountry avalanche hazard may be extreme. Rescue in the backcountry, if available, is the responsibility of the Vail Mountain Sheriff. It will be costly and may take time.

High-Altitude Environment Some visitors may experience symptoms associated with Vail Mountain's high altitude. Symptoms may include headaches, nausea, loss of appetite, restless sleep, coughing and difficulty in breathing. If symptoms persist or if you have a concern about your health, you should seek medical attention.

Protect Your Skiing and Riding Vail Mountain would like to remind you that your pass or ticket is non-transferable and may not be resold or used by anyone other than the person to whom it was issued. Please report lost or stolen passes to resort staff or law enforcement immediately. Resort staff may ask you to show your pass or ticket at any time. Failure to show a valid pass or ticket or engaging in fraudulent behavior of any kind may result in loss of skiing and riding privileges, and criminal prosecution.

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VAIL SECURITY	(970) 754 3049
FROM A CELL PHONE	(970) 754 4610
FROM ANY RED ON-MOUNTAIN PHONE	1111
SKI PATROL / EMERGENCY SERVICES	
ON-MOUNTAIN EMERGENCY NUMBERS	
Stay connected on your mobile device at m.vail.com	
GAME CREEK RESTAURANT RESERVATIONS	(970) 754 4275
VAIL SNOWSPORTS SCHOOL	(970) SKI VAIL (754 8245)
TOWN OF VAIL ROAD CONDITIONS	(970) 472 2226
COLORADO ROAD CONDITIONS	(303) 639 1111
GROOMING INFORMATION	(970) 754 3005
SNOW REPORT AND CONDITIONS	(970) 754 4888
LOST AND FOUND	(970) 754 3050
VAIL RESORTS SWITCHBOARD	(970) 754 5601
VAIL MOUNTAIN ACTIVITIES AND INFORMATION CENTER	(970) SKI VAIL (754 8245)

IMPORTANT NUMBERS AND INFORMATION

VAIL Like nothing on earth. WINTER TRAIL MAP 2010-2011



Thank you for visiting Vail.

You've arrived in Vail at an exciting time in our nearly 50-year history. We've newly replaced the old fixed grip High Noon lift (#5) with a high speed quad in legendary Sun Up and Sun Down Bowls. Just six minutes to the top in high-speed comfort. We also re-graded the tubing hill at fun-filled Adventure Ridge and added a covered carpet to transport tubers to the top. Lots of fun for young guests and for those young at heart!

Vail's adventurous mountain experience is also boldly moving into the digital world. From our new mobile site m.vail.com where you'll find grooming Reports, snow conditions and daily specials, to our new social networking application EpicMix, Vail continues to invest in our guest's vacation experience.

Looking beyond 2010-2011, we begin the two-year countdown to Vail's 50th Anniversary – expect a compelling lead up until December 2012, when we'll celebrate this momentous occasion together with our guests. Beyond that, Vail is preparing to host the 2015 FIS Alpine World Ski Championships.

Until then we are simply committed to offering our guests an experience like nothing on earth.

We invite you to enjoy your day at Vail and hope to see you again soon!