



## Close To The Cities...Far From The Crowds



Vancouver...438 km/273 mi via Hwy 97C

Seattle...553 km/345 mi via Hwy 97C

Spokane...453 km/283 mi via US: Hwy 395...Canada: Hwys 3 & 33

Calgary...651 km/407 mi via Trans-Canada Hwy 1

Edmonton...948 km/592 mi via Yellowhead Hwy 1

**5 Days  
From Only  
\$283.00!!**

Includes accommodations and lifts,  
based on double occupancy

Prices like this are hard to resist. Choose from  
ski week specials or lift/lesson and lift only packages.  
*Taxes are extra. Children five years and under stay and ski free.*



**CALL**



CENTRAL RESERVATIONS (CANADA & USA)  
FOR MORE INFORMATION

**Toll-Free: 1-800-663-2772**

Tel (250) 765-8888

Fax (250) 765-1822

e-mail: [bwcnres@silkn.net](mailto:bwcnres@silkn.net)

**Big White: 1-800-663-2772**

**Kelowna: 1-888-368-RENT (7368)**

Pick Up And Drop Off Points At  
Big White & the Kelowna Airport.

**Budget.**

Car and Truck Rental



Box 2039 Station R Kelowna BC Canada V1X 4K5

Telephone (250) 765-3101 ♦ Fax (250) 765-8200

**SnowPhone (250) 765-SNOW (7669)**

e-mail: [bigwhite@silkn.net](mailto:bigwhite@silkn.net) ♦ home page: <http://www.bigwhite.com>

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Kelowna British Columbia Canada

**Big White™**  
SKI RESORT  
IT'S THE SNOW



97/98





**Big White Ski Resort...**the pride of British Columbia's snow rich Okanagan Valley. Situated only 40 minutes by air from Vancouver. Big White enjoys some of the biggest and best snowfalls available to ski resorts worldwide. There are other ski resorts, but Big White offers more...***much, much more.***



### *More Snow*

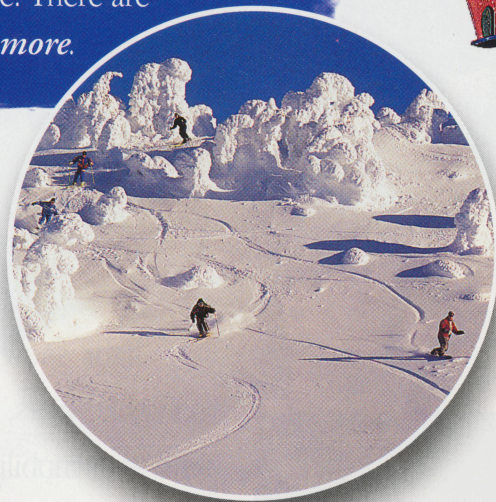
Big White's snowfall averages 750 cm/24.5 ft. The dry inland powder quality of our snow is perfect for groomed terrain and untouched areas for heavenly glade skiing and riding.

### *More Slopes*

Here you will find over 100 ski runs and glade areas spread out over 2,075 acres of skiing and riding terrain. From treed runs and open bowls to snowboard parks and natural pipes, Big White is a hit with skiers and riders alike. There's every kind of run for every level of skier and rider.

### *More Lifts*

Big White has nine ski lifts, including four state-of-the-art detachable express lifts and a mix of triple and twin chairs. Lift lines are virtually non-existent, as up to 17,800 skiers per hour can be whisked up to heights of 2,286 m/7,500 ft.



● = 374 acres for beginners

■ = 1,162 acres for intermediates

◆ & ◆◆ = 540 acres for advanced/experts



### *More Facilities*

The Big White Village Centre Mall is a multi-service complex housing lift ticket sales, ski and snowboard lesson sales, rentals and Central Reservations. Ski Dazzle offers guests contemporary clothing and accessories while Beano's serves visitors on the run with steaming lattes and big, healthy, fresh sandwiches.

### *More Daycare*

Here is one of the finest snow resort facilities in the world. Unique in its design, the daycare is a wonderland of wonkey walls and playful colors.

### *More Accommodation*

As one of Canada's largest on-mountain ski resorts, Big White houses accommodations for up to 5,900 guests. From cosy lodges and hotels for the most demanding of visitors to backpacker hostels and RV parks, Big White has something for everyone.



More Snow...More Slopes...More Lifts



Visitors come back year after year because of the quality of our snow. And we can't blame them as the mountain is blessed with an average annual 750 cm/ 24.5 ft of dry, light snow the locals call 'champagne powder'. From downhill skiers, nordic skiers and snowboarders to those who love snowmobiling and snowshoeing, Big White has plenty for all winter sports enthusiasts.



*Ski or ride directly from the on-mountain village to 100 ski runs and glade areas.*



*We're putting out the corduroy carpet for you.*











*The huge half pipe that hosted the 1997 Canadian National Championships will blow your mind just as it did our top Canadian Pros. Ride another half pipe under the lights.*

It's fast becoming one of winter's dominating sports and no wonder. It's a lot of fun. It's hip.

It's different. It's a whole new language and a whole new look. And, it's for anyone. From the 'first timer' to the 'seasoned pro', Big White will satisfy your soul. The mountain's terrain is like an endless snowboard park with natural lines everywhere. And, with 2,075 huge acres to cover, you can ride in the pack or solo in the back.



*Top pros from all over North America came to challenge the monster hits at Big White for Snowboarder magazine's 1997 'Super Jam 2'. Check it out for yourself in the fall 1997 issue.*

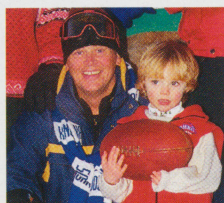


*For Reservations Call Big White: 1-800-663-2772*

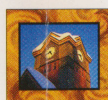
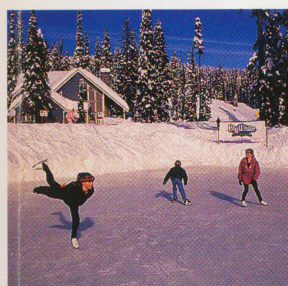




Taking its place amongst the world's major ski resorts, Big White boasts one of Canada's largest on-mountain villages. Skate on the outdoor rink. Ski into the Village Centre for a quick lunch. Relax in a hot tub. Dine at a sushi bar or beside a romantic stone fireplace. Shop for the latest in resort and sportswear. Sit back and enjoy a sleigh ride back through the village. Re-live the day over a latté. Try a pair of the new shaped skis everyone's raving about or transport yourself to breathtaking views via a pair of snowshoes.



*John Farnham  
with a young  
Aussi rules fan.*



For Reservations Call Big White: 1-800-663-2772






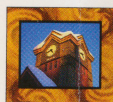
Smiles prevail. Laughter permeates the air as fun dominates.

New friendships develop and individual confidence soars. Seemingly endless possibilities come to light.

That and more is the essence of an experience with one of our

Pros.  Learning how to ski or snowboard or honing your skills is really just a major bonus.

The 80 CSIA and CASI certified Pros of the Big White Ski & Snowboard School believe learning never stops. Even if you already know how to ski or snowboard, there's always a steeper or bumpier run to master or a snow condition you haven't encountered before. From adult programs and private lessons to specialty sessions, like advanced carving on shaped skis and Ladies Day, there's an opportunity for everyone to learn.



## Big Fun Ski Week

Book the whole family into a ski week with the Big White Ski & Snowboard School. It's a big fun time for all and includes:

Wine & Cheese Reception  
Group Lessons  
Entertainment Night  
Talent Night  
Dinner With A Pro

For Reservations Call Big White: 1-800-663-2772



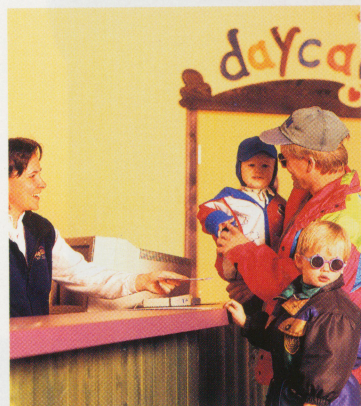






More Daycare

# girls



*There's Not Another One Like It.*



Children love Big White's Kids' Centre facility because it's been designed with one word in mind... *'fun'*. Huge rabbit ears grow from a wonky television. Everything is wavy and crooked, just like a cartoon set come to life. The rooms are big and

bright, the colors playful and the atmosphere inviting. And, if they're not in the daycare playing or having a snooze in the sleepy time room, the kids are out on the slopes for lessons with skilled Pros who love teaching kids to ski.



## Get With The Program

**Daycare** 18 months to 6 years

We've got complete daycare services in our world class Kids' Centre facility. By hour or by day, the daycare is a safe and fun place for your loved ones. Reservations are highly recommended.

**Kids' Klub** 3 to 12 years

Time to learn the fundamentals of skiing. For pre-schoolers to up and coming racers, this nationally acclaimed program is designed with each child's ability in mind. 'Lessons only' or 'lessons with daycare service' are available for pre-schoolers. Children five and above are assigned to one of six levels including Ellie Elephant, Busy Beaver and Extreme Rat. The goal is ski improvement. The emphasis is fun in a safe environment. Available hourly or daily.

*Contact the Kids' Centre for detailed info.*

# boys







## More Accommodation & Real Estate



*The mountain is right at your doorstep. Just step outside, step into your equipment & go.*

The mountain at Big White is our stage and we've set it with lodging and real estate opportunities to suit every budget. Here you will find everything from rustic cabins nestled in the woods to condominiums located right at the bottom of the lifts.



Ready for the 1997/1998 season is the Coast Resort at Big White. As an established chain, The Coast Resort will prove to be not only an excellent real estate investment, but also an opportunity for guests to choose high quality accommodation they know and trust.

The first structure you will see when you reach the village of Big White is the newly expanded and renovated White Crystal Inn. With an extension to double capacity and renovated dining facilities, this centrally located inn will continue to be a big hit.



*The White Crystal Inn... voted 'Best New Skier's Hotel' (Ski Canada Magazine, December 1996). Large, comfortable rooms and hospitable surroundings right on the slopes.*

*New for 1997...  
The Coast Resort  
at Big White.*



*For Reservations Call Big White: 1-800-663-2772*



More Affordable



# Call Us Anytime

## Big White

**Central Reservations Ltd.**

P.O. Box 2039, Station "R",

Kelowna BC V1X 4K5

Information (250) 765-8888

Fax (250) 765-1822

E-Mail: [bwcenres@silk.net](mailto:bwcenres@silk.net)

## RESERVATIONS

# 1-800-663-2772

<http://www.bigwhite.com>

**Big White Lift Rates**

# 1997/98

	One Day	5 Day
<b>Adult</b>	\$46.00	\$205.00
<b>Youth</b>	\$38.00	\$169.00
<b>Junior</b>	\$24.00	\$105.00
<b>Senior</b> (65-69 years)	\$33.00	\$146.00

5 years & younger and 70 years & older ski free.

**Enquire about special lift and lesson rates  
when booking accommodations through  
Big White Central Reservations**



## WHITE CRYSTAL INN

Enjoy the mountain-side ambiance of this 50 room European-style inn. Features include a relaxing slope-side lounge, fine dining and sauna. Full breakfast included in tariffs. Book through Central Reservations at 1-800-663-2772.

# Ski All Day. Coast All Night.



- Opening December 1997
- The only full service hotel on Big White
- Indoor/Outdoor Pool and Jacuzzi
- 100 Rooms & Suites
- Catering & Conference Facilities accommodating up to 125 people
- Underground Parking
- Ski-in/Ski-out access
- Full Service Restaurant and Lounge



**The Coast Resort  
at Big White**

**For reservations and group  
bookings please call  
1-800-663-2772**





**Kids five  
years and  
under stay  
& ski free**



# Experience a



## Ski Week

- Includes 5 nights accommodation
- 4 day all mountain lift pass and group lessons
- Welcome package and planned group events  
(Ski Week begins Sunday evening and runs through Thursday night.)

Prices as low as

# \$297.00

(per adult, based on double occupancy, taxes extra)

## Village Accommodation



A variety of on mountain accommodations await you on the slopes of Big White. Enjoy ski in and ski out access, fully equipped kitchens, hot tubs, fire places and underground parking.

	Value Nov.14 – Dec. 20 Mar.29 – April 18	Regular Dec. 21 – 26 Jan.1 – Mar.28	Holiday Dec.27 – Dec.31
Studio Budget	\$49.00	\$79.00	\$109.00
Studio Kitchenette	\$69.00	\$99.00	\$129.00
One Bedroom Condo	\$89.00 – \$119.00	\$139.00 – \$169.00	\$159.00 – \$189.00
Two Bedroom Condo	\$149.00 – \$179.00	\$199.00 – \$229.00	\$249.00 – \$289.00
Three & Four Bedroom Condo and Chalets	\$239.00 – \$269.00	\$299.00 – \$349.00	\$379.00 – \$429.00

*Taxes extra, All rates subject to change.*

Room rates in studio and one bedroom are based on up to 2 adults, two bedrooms up to 4 adults, three & four bedrooms, condos and chalets up to 6 adults. Additional adults extra.



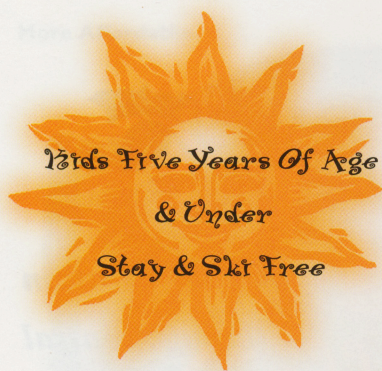
**Book your vacation  
through central  
reservations and  
receive discounts  
on lift and  
lesson tickets.**



**Ages 18 years  
and under  
stay free when  
accompanied  
by an adult  
(some exceptions apply)**







The Mountain Map



# We'll Take You HIGHER...

Four High Speed Lifts At Your Service

	Vertical	Slope Length
GEM LAKE EXPRESS HIGH SPEED QUAD CHAIR	2330'	8020'
RIDGE ROCKET EXPRESS HIGH SPEED QUAD CHAIR	1445'	5953'
BULLET EXPRESS HIGH SPEED QUAD CHAIR	1322'	5807'
BLACK FOREST EXPRESS HIGH SPEED QUAD CHAIR	1038'	4785'
PLAZA QUAD CHAIR	343'	1942'
CLIFF PLATTER	423'	961'
ALPINE T-BAR	1085'	4188'
POWDER TRIPLE CHAIR	995'	2940'
FALCON DOUBLE CHAIR	867'	2609'

## The Shape of Turns To Come

Shaped skis...anyone who's tried them is raving about them. At Big White, our Ski & Rental Shop in the Village Centre Mall is dialed into all the cutting-edge equipment. For sale and rental are high performance shaped skis, snowboards, nordic equipment, snowshoes and skates. And, if you need a tune-up, our experts can do the job overnight so you're in carving shape by the morning.

CALL OUR SNOWPHONE: 250-765-SNOW (7669)

## Affordable Skiing & Riding

Big White is home to one of the most affordable season passes in Canada. For the 1997/1998 season, an 'early bird' single adult season pass is only \$399 plus taxes.



# Not Just Any Ol' Mountain!

- Skiable Terrain: 2,075 acres
- Longest Run: 7.2 km/4.5 mi
- Vertical Drop: 777 m/2,550 ft
- Number of Trails & Glades: 100
- Nordic Trails: 25 km/15.5 miles
- Average Temperature: -8°C/17°F
- Summit Elevation: 2,318 m/7,606 ft
- Night Skiing Vertical: 495 m/1,624 ft
- Two Snowboard Parks Totalling: 8 acres
- Average Annual Snowfall: 750 cm/24.5 ft
- Village Centre Elevation: 1,755 m/5,760 ft
- Gem Lake Express Base: 1,508 m/4,950 ft
- Highest Skier Transport: 2,286 m/7,500 ft

Ski Season: Mid-Nov. to Late-April



## More Accommodation In Kelowna



**Holiday Inn**  
**EXPRESS®**  
Call Toll-Free  
**1-800-465-0200**



**Super 8**  
Toll-Free  
Throughout North America  
**1-800-563-0991**



**Stay'n Save**  
**MOTOR INNS**  
FIRST • CLASS • FOR • LESS  
Toll-Free  
For Reservations  
**1-800-663-0298**  
Tel: (250) 862-8888  
Fax: (250) 862-8884  
e-mail: staynsave@staynsave.com



Call Toll-Free  
**1-800-663-8603**



Call Toll-Free For Reservations  
**1-800-SANDMAN**  
Tel: (250) 860-6409 / Fax: (250) 860-7377

### Holiday Inn Express

**PACKAGES FROM \$59.95**

*Per Person. Double Occupancy. Taxes Extra.*

#### Ski Packages Include

- ◆ Lift Ticket ◆
- ◆ Award Winning Accommodation ◆
- ◆ Deluxe Continental Buffet Breakfast ◆
- ◆ Indoor Pool, Jacuzzi & Fitness Room ◆

2429 Hwy 97N, Kelowna, BC V1X 4J2  
Tel (250) 763-0500

### Super 8

**PACKAGES FROM \$49.88\***

*Per Person. Double Occupancy. Taxes Extra.  
\*Value Season*

#### Ski Packages Include

- ◆ Lift Ticket ◆ Deluxe Room ◆
- ◆ Satellite TV ◆ Hot Tub

Tel: (250) 762-8222 ◆ Fax: (250) 762-3398  
e-mail: supr8kelowna@bctravel.com  
2592 Hwy 97 North, Kelowna, BC V1X 4J4

### Stay n' Save

**PACKAGES FROM \$59-\$64**

*Per Person. Double Occupancy. Taxes Extra.  
Includes Lift Ticket & Accommodation.*

#### Ski Packages Include

- Hot Tub & Sauna ◆ Ski Storage
- ◆ Restaurant On Site ◆
- ◆ Free Sports Channel & Movie Channel ◆
- Free In-Room Coffee ◆ Kitchen Units Available

1140 Harvey Ave., Kelowna, BC V1Y 6E7

### Big White Motor Lodge

**PACKAGES FROM \$65.00**

*Per Person. Double Occupancy. Taxes Extra.*

#### Ski Packages Include

- Lift Ticket ◆ Accommodation
- Sauna ◆ Hot Tub ◆ Movies

Tel: (250) 860-3982

*Adjacent to Parkinson Recreation Complex.*  
1891 Parkinson Way, Kelowna, BC V1Y 7V6

### Sandman Hotel Kelowna

**PACKAGES FROM \$42.30**

*Per Person. Quad Occupancy. Taxes Extra.*

#### Ski Packages Include

- Lift Ticket & Accommodation.
- ◆ Denny's 24 Hour Restaurant ◆
- Indoor Pool ◆ Whirlpool ◆ Sauna
- ◆ Champ's Sports Bar ◆

2130 Harvey Ave., Kelowna, BC V1Y 6G8

### Okanagan Seasons Resort

**SUPER 2 NIGHTER \$126.00\***

*Per Person. Double Occupancy. Taxes Extra.  
\*Value Season (Prime Season: \$136.00)*

#### Super Special Includes

- ◆ Two Lift Ticket ◆ Two Full Breakfasts ◆
- ◆ Two Nights Accommodation ◆
- Full Use Of Resort Facilities Including:  
Indoor Pool, Jacuzzi & Fitness Centre
- Restaurant & Lounge, 24 Hr. Movies...Sports & Disney



For Reservations, Call  
**(250) 860-5707**

Fax (250) 860-3033  
1580 Hwy 33 & 97  
Kelowna, BC V1X 1Z9

### Best Western

**PACKAGES FROM \$59.00**

*Per Person. Double Occupancy. Taxes Extra.*

#### Ski Packages Include:

- ◆ Lift Ticket ◆ Accommodation ◆

Tel: (250) 860-1212

Fax: (250) 860-0675

2402 Highway 97N, Kelowna, BC V1X 4J1



Call Toll-Free For Reservations  
**1-888-860-1212**

### Ramada Lodge Hotel

**PACKAGES FROM \$59.95**

*Per Person. Double Occupancy. Taxes Extra.*

#### Ski Packages Include

- ◆ Lift Ticket ◆ Accommodation ◆
- ◆ Indoor Pool & Jacuzzi ◆
- ◆ Fitness Centre & Sauna ◆
- ◆ Pub & 24 Hr Perkins Restaurant ◆
- ◆ Cold Beer & Wine Store ◆

2170 Harvey Ave., Kelowna, BC V1Y 6G8

**RAMADA®**  
**LODGE HOTEL**

Call Toll-Free For Reservations  
**1-800-665-2518**

Tel: (250) 860-9711  
Fax: (250) 860-3173

Across from Orchard Park Shopping Centre

### Comfort Inn

**PACKAGES FROM \$60.00**

*Per Person. Double Occupancy. Taxes Extra.*

#### Ski Packages Include

- ◆ Lift Ticket ◆
- ◆ Accommodation ◆
- ◆ Continental Breakfast ◆
- ◆ Indoor Pool & Hot Tub ◆
- ◆ Cable/Satellite TV ◆



Call For Reservations  
**(250) 769-2355**

1655 Westgate Rd., Hwy 97S  
Kelowna, BC V1Z 3P1

### Coast Capri Hotel

**PACKAGES FROM \$66.00**

*Per Person. Double Occupancy. Taxes Extra.  
Includes lift ticket and accommodation.*

- 185 Guest Rooms ◆ Two Restaurants
- ◆ Year-Round Outdoor Heated Pool ◆
- ◆ 24 Hour Room Service ◆
- Cuzco's Lounge ◆ Angie's Sports Pub & Bistro

1171 Harvey Ave., Kelowna, BC V1Y 6E8



Call Toll-Free  
**1-800-663-1144**

Tel: (250) 860-6060  
Fax: (250) 762-3430



# There's More Room At The Inn



## Ski Packages Available

Min. 3 Night Stay, Based On Double Occupancy.

DELUXE ENSUITE ROOMS CABLE TV PHONE IN ROOMS  
UNDERGROUND PARKING VALET SERVICE ROMANTIC DINING RELAXING LOUNGE  
SAUNA ROOMS WITH KITCHENETTES AVAILABLE SKI IN/SKI OUT

**WHITE CRYSTAL INN**

Book Now Through Central Reservations Or Call Direct

**1-800-663-2772**

TEL (250) 765-4611 FAX (250) 491-1958

*Voted 'Best New Skier's Hotel' by Ski Canada Magazine, Dec. '96.*



## The Eagles Resort

AT • BIG • WHITE



## Escape To A World Class Resort!

*Mountain Living at its best.*

*Ski-in/Ski-out in the heart of the Big White Ski Village*

- Luxury suites with designer interiors for up to 11 persons
- Choose from 2 bed. & den, 3 bed. or 3 bed. with loft
- All feature spectacular views, fireplace, two bathrooms and fully-equipped kitchen.
- We offer indoor/outdoor swim spa, sauna, fitness centre and more
- All units are non-smoking

**Ask about one FREE NIGHT and other SPECIALS**

Telephone/Fax (250) 763-0544

or call: 1-800-563-EAGLES (3245)

Box 22060, Capri Centre, Kelowna, BC, V1Y 9N9

## The ROCK Chalet For Rent

Private Hot Tub Private Parking  
Central Location Unique Design

**Call (250) 861-4754**

Fax (250) 762-3166

e-mail: therock@silk.net

c/o 2286 Richter Street, Kelowna, BC, V1Y 2P2



**The ROCK**

# To Experience the Ultimate in Condo/Hotel OWNERSHIP



## The Coast Resort at Big White

Imagine skiing in and out of your luxurious, fully furnished suite while enjoying spectacular mountain and valley views. Warming up in the heated indoor/outdoor pool and hot-tub or enjoying the comfort of fine dining in an atmosphere of elegance and style. Owning a suite at The Coast Resort Hotel is all you need.

P.S. We'll even keep your 4-Runner warm and cozy too!

**\$94,900 – \$119,900** *Pre-approved financing packages available O.A.C.*

For more information on this Condo/Hotel experience and other Real Estate Investments including: Chalets, Condos, Building Lots, Commercial Sites and Business Opportunities call **Big White Real Estate Team:**

**(250) 860-4300 Toll Free 1-888-661-4434**

There are risks associated with this investment. Any investor considering this investment should consult the Disclosure Statement.



KELOWNA



**GREYHOUND AIR.**  
Air Service provided by KELOWNA FLIGHTCRAFT

Take Greyhound Air Skiing  
Leave in the morning...  
be skiing Big White that afternoon.  
Daily from Toronto, Hamilton,  
Ottawa, and Winnipeg.

**Special Ski Packages Available**  
call Big White central reservations at

**1-800-663-2772**

Tel. (250) 765-8888 / (250) 765-1822

E-mail: bwcnres@silk.net

Home page: [www.bigwhite.com](http://www.bigwhite.com)

**Tel: 250-765-2100**

**Fax: 250-765-3035**

home page: [www.okvalley.com/bumps](http://www.okvalley.com/bumps)  
e-mail: [bumps@bc.sympatico.ca](mailto:bumps@bc.sympatico.ca)

from

**\$15.00**

*per person, per night*

**Private Ski In, Ski Out Lodge**

**Only 3 minutes walk from  
all the bars & restaurants**



- Close To The Runs -
- Separate 2 & 3 Bedroom Units
- Each Is Fully Equipped & Share A Private Hot Tub

**CALL 1-800-563-0991**

Fax (250) 868-2488 e-mail: [chaletrental@coldwellbanker.com](mailto:chaletrental@coldwellbanker.com)

## Private Chalet

## SameSun Travel Hostel & Hot Tubs

**\$17/night**

Directly on Big White in the Alpine Centre.  
3 outdoor hot tubs, kitchen, laundry, internet access.  
Kelowna hostel also available (call: 250-763-9800)  
**For Big White Reservations, Call or Fax  
250-765-7050**  
website: <http://www.samesun.com>

