

# Trail System



**Base Elevation:** 4,100 ft.  
**Summit Elevation:** 5,300 ft.  
**Vertical Drop:** 1,200 ft.  
**Snowmaking:** 100%  
**Total Skiable Acres:**  
 125 (100 at night)  
**Number of Trails:**  
 21 (15 at night)  
**Longest Run:** 1 1/2 miles  
**Number of Lifts:** 8  
 High Speed, Six Passenger: 1  
 High Speed, Quad: 1  
 Triple: 1  
 Double: 3  
 Surface: 2  
**Total Uphill Capacity per Hour:**  
 11,270  
**Trail Classification:**  
 Expert: 14%  
 Intermediate: 52%  
 Beginner: 34%

Snowmaking & Grooming are an integral part of Sugar Mountain Resort. 100% of our slopes have snowmaking capabilities. They are meticulously groomed and inspected at least twice a day to ensure the best conditions possible.





# SUGAR MOUNTAIN RESORT

CELEBRATES

# 50 YEARS

1969 - 2019

[www.skisugar.com](http://www.skisugar.com)



# Services, Amenities & Hours

## SERVICES

### GUEST SERVICES



If you have any questions about Sugar Mountain Resort, stop by the Information booth located across from the Sports Shop on the first floor of the Base Lodge building, or visit the Snowsports School Building. Information is also readily available by calling 1-800-SUGAR MT (784-2768) or by logging onto [www.skisugar.com](http://www.skisugar.com).

### EQUIPMENT RENTALS



Don't worry about equipment! Sugar Mountain Resort's friendly rental shop staff will fit you with the right equipment to suit your ability and needs. The rental shop contains 3,500 complete sets of HEAD shaped skis with bindings, boots and poles, 590 Ride and Head snowboards and snowboard boots, ski boards, high performance ski rentals and helmet rentals. A complete repair shop with tuning service is also available.

### ON-MOUNTAIN DINING



#### Lounge

The Last Run Lounge Restaurant & Bar features a direct view of the slopes, a large gas fireplace, TVs, and music.

#### Dining

- 350 seat Cafeteria open from 8am until 10pm daily
- 250 seat "Top Floor" Cafeteria - open as needed
- Outdoor grill on deck (weather permitting)

#### Local Area Dining

The Banner Elk/Sugar Mountain area offers dining opportunities to suit varying budgets including American, Italian, Cajun, Barbeque, Chinese, seafood, steaks, Mexican, cafés, and fast food. For a list of some of the area's dining opportunities see page 12 or visit [www.skisugar.com/dining](http://www.skisugar.com/dining).

### LODGING



Lodging in the Sugar Mountain Resort area ranges from hotel and motel rooms to condos and homes located slope-side

or throughout the Village of Sugar Mountain. For a list of agencies that handle lodging directly on Sugar Mountain go to [www.seesugar.com](http://www.seesugar.com) or see page 10. For a comprehensive list of accommodations in the Sugar Mountain area, visit [www.skisugar.com/lodging](http://www.skisugar.com/lodging). For a broader range of accommodation selections contact the Banner Elk or Avery Chambers of Commerce.

## OTHER AMENITIES

### LOCKERS



The Locker Room is located on the bottom floor of the main lodge next to the ski and snowboard rental shop. Lockers are also located on the second floor.

### FREE SHUTTLE AND PARKING



Free and convenient parking is located in lots A-D and 1-6 at the base of Sugar Mountain Resort. Free shuttle buses run every weekend and during the holiday period from 8:00am until 11:00pm (or as needed) from each parking lot to the base lodge building.

Bus and oversized vehicle parking is conveniently located in Lot C adjacent to Child Care.

### THE VILLAGE OF SUGAR MOUNTAIN



provides free shuttle service from many points throughout the Village to Sugar Mountain Resort's base lodge during weekends and holidays. For more information, or for estimated pick-up times, please call 828-387-0785.



## HOURS OF OPERATION

### WINTER

November through March  
Full Day Session: 9:00am - 4:30pm  
Half Day Session: 12:30 - 4:30pm  
Twilight Session: 12:30 - 10:00pm  
(slopes closed 4:30 - 6:00pm)  
Night Session: 6:00 - 10:00pm

Tubing: 10:00am - 10:00pm  
Ice Skating: 10:00am - 10:00pm

Snowshoeing: M,W,F: 3pm Sat: 9am + 3pm

Christmas Eve: 9:00am - 4:30pm  
Christmas Day: 12:00 - 10:00pm

### OFFICE HOURS

8:00am - 5:00pm daily

### SUMMER

Bike Park & Summit Express Lift Rides  
July through mid October 2020

Summit Crawl July 4, 2020

4th of July Celebration: July 4, 2020

Sports Shop Sale: July 4 - September 7, 2020

Teen & Tween Gravity Mountain Bike Camp:  
July 10-12, 2020

Avery County Fine Art & Master Crafts Festival:  
July 17-19, 2020 and August 14-16, 2020

Oktoberfest: October 10-11, 2020

### OFFICE HOURS

8:00am - 4:00pm, Monday - Friday

[www.skisugar.com](http://www.skisugar.com)



# Activities & Programs



## SugarFest

**December 13-15, 2019**

50th Anniversary Celebration • Ribbon Cutting  
New Easy Street Lift • Ski/Snowboard Demos  
Live Music • Snowboard Mini-Games  
Food & Drinks • Fireworks • Olympic Figure  
Skating Silver Medalist Paul Wylie • Two-Time  
Olympic Super-G Medalist Andrew Weibrecht

Keep Current  
**SkiSugar.com**

**Terrain Park.** Sugar's Terrain Park has many fun features and is serviced by a handle tow lift. The Terrain Park is designated with an orange oval and may contain jumps, hits, ramps, banks, jibs, rails, quarter pipe, and other constructed or natural terrain features. Prior to using the Terrain Park, you are responsible for familiarizing yourself with the content of the park and obeying all instructions, warnings, and signs. Terrain Park skills require maintaining control on the ground and in the air. Inverted aerials are not allowed.

**Night Skiing & Snowboarding.** 15 of the 21 slopes are lighted and are open from 6:00pm to 10:00pm nightly. This allows skiing and riding on up to 100 of the 125 total skiable acres.

**Nastar Races.** NASTAR is a public racing program that provides recreational racers with an opportunity to compare their ability to the fastest member of the US Ski Team. NASTAR races are held every Saturday and Sunday on the Oma's Meadow slope at noon. All races are subject to weather and slope conditions. Register at the Snowsports School building or at the top of Oma's Meadow 15 minutes prior to race start time.

**Snowshoe Guided Tours.** A great way to stay fit during the winter months! Snowshoe tours are offered every Monday, Wednesday, and Friday at 3:00pm and Saturday at 9:00am and 3:00pm based on instructor availability, additional tours are given on demand for groups of four to fifteen. The program includes a one-hour tour and snowshoes. Adult tours are for those 12 years or older. Children's tours are for those ages 8-11. Sign up at least 15 minutes prior to your scheduled tour time in the Snowsports School building.

**Tubing.** It's great fun for the whole family. The multi-lane tubing park effortlessly whisks you downhill while an easy-access Magic Carpet lift conveniently takes you back up. Sessions are one hour and forty-five minutes long and tickets are available one hour before the beginning of each session. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. The Tubing Park is located adjacent to parking lot D.

[www.skisugar.com/tubing](http://www.skisugar.com/tubing)

**Ice Skating.** Our 10,000 square foot refrigerated outdoor ice skating rink offers six daily skate sessions. Each session is one hour and thirty minutes long. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. Three hundred pairs of ice skates are available. Please call for special session bookings. The ice rink is located adjacent to parking lot D.

[www.skisugar.com/skating](http://www.skisugar.com/skating)

**Sugar Mountain Sports Shop.** For all your winter shopping needs visit the Sugar Mountain Sports Shop, located in the Base Lodge on the first floor directly across from the information booth. You will find the finest ski, snowboard and leisure apparel. The 2,320 square foot shop also offers a wide variety of accessories, souvenirs and gift items for the entire family or your friends back home. Also, don't forget to stop by the Sports Shop Annex, which is located between the ice skating rink and tubing park. Check out our selection of quality gift items, souvenirs, winter apparel and footwear.

[www.skisugar.com/sportsshop](http://www.skisugar.com/sportsshop)

**Adult Snowsports School.** The Sugar Mountain Snowsports School is a Professional Ski Instructors of America (PSIA) and an American Association of Snowboard Instructors (AASI) certified member school. Group and private lessons are available hourly from 9:00am to 3:00pm and from 6:00pm to 8:00pm for all levels of ability. Group lessons are for skiers and snowboarders 8 years old and up. All lessons are subject to instructor availability. The Snowsports School is located between the Magic Carpet and the Base Lodge Building.

[www.skisugar.com/snowsportsschool](http://www.skisugar.com/snowsportsschool)



# Group trips more savings, more fun!

**Children's Snowsports School.** Sugar Bear Ski and Polar Bear Snowboard schools teach skiing to children ages 5-10 and snowboarding to children ages 7-14. Full Day registration is from 8:30 to 9:30am with the session running from 10:00am to 3:00pm. You may also pre-register for the Full Day programs the night before from 4:00pm to 8:00pm. The Half Day program runs from 1:00pm to 3:00pm with registration from 12:00pm to 12:30pm. All programs include slope ticket, rental equipment, helmet, lessons, lunch (Full Day only), and supervision. Participation is subject to instructor availability. Be sure you bring your child with you when you register or pre-register so they can be fitted with their equipment and helmet. The Sugar Bear and Polar Bear Schools are located in the Snowsports School building.

[www.skisugar.com/snowsportsschool](http://www.skisugar.com/snowsportsschool)

**Weekday Learn To Ski & Snowboard Special.** Lessons are always encouraged. The weekday learn to ski and snowboard special is available Monday through Friday, non-holiday and includes a lift ticket, ski or snowboard rental and a lesson. It is a Full-Day or Twilight session only for skiers and snowboarders 8 years old & up.

**Winter Value Package.** Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and save on lodging, lift tickets, and rental equipment, all without peak-season crowds or prices. Snowsports School add-ons are available. You're guaranteed savings of 30-40%. Package details can be found on page 7.

[www.skisugar.com/package](http://www.skisugar.com/package)

**Extra Fun With Sugar Bear.** At various times throughout the season, kids will enjoy bumping into Sugar Mountain Resort's mascots, Sugar Bear & Sweetie Bear. They can be seen wandering throughout the lodge or on the slopes making turns on their snowboard or skis. Another fun treat for the kids is a visit from Santa during the holiday season. You'll see him walking around the lodge greeting people, handing out treats or even on the slopes making some turns.

**Child Care.** Independently owned and operated by Cierra Young DAILY: Sugar Mountain's Drop-Off Baby Sitting Center is open seven days a week from 8:30am - 5:00pm. Children must be enrolled by 12:30pm, otherwise the center will close for the remainder of the day. However, if the center is closed after 12:30pm and services are needed please call 828-898-4521 ext 204 or 828-897-1435 and arrangements will be made. EVENING CARE: Sugar Mountain's Drop-Off Baby Sitting Center offers evening care seven days a week from 6:00pm - 10:00pm. All children must have a reservation made prior to 12:30pm for evening care. Please advise the staff of the drop off time. Children are taken on a first-come, first-served basis with limited slots available. Infants must be at least 6 months of age. Infants 6 to 12 months old require a reservation to schedule appropriate supervision. Cash only please.

[www.skisugar.com/child-care](http://www.skisugar.com/child-care)

Groups of 15 or more skiers and/or snowboarders receive a discount on lift tickets, equipment rentals and lessons. The group sales staff is happy to help arrange your group outing. For details contact the Group Sales Department at 1-800-SUGAR-MT Ext 202 or [groupsales@skisugar.com](mailto:groupsales@skisugar.com).

[www.skisugar.com/group-sales](http://www.skisugar.com/group-sales)



Have you seen our Summer?  
page 6



# Summer at Sugar Mountain

Experience Sugar's summer fun!



## Bike Park

The bike park is serviced by the Summit Express chairlift and contains beginner, intermediate, and expert terrain and trails. Varying line option choices from the summit to the base include rollers, small dips, table tops, and other fun features. Bicycle tours and lessons are available. Magic Cycles, located in the base lodge, offers helmet, body armor, and bike rentals, bicycle repairs, and a selection of necessary items that will get you started and keep you rolling. A valid trail access/lift ticket is required to enter the trail system.

[www.skisugar.com/bikepark](http://www.skisugar.com/bikepark)

## Summit Express Chairlift Rides

From June through September the Summit Express chairlift shuttles foot-passengers and mountain bikers from the base of Sugar Mountain to its 5,300' peak.

[www.skisugar.com/summit-express-chairlift-rides](http://www.skisugar.com/summit-express-chairlift-rides)

## Golf & Tennis

What better way to enjoy the cool breezes of the mountains than a round of **golf**! If it's **tennis** you're interested in, try one of the six fast-dry surfaced tennis courts. For golf information call 828-898-6464; for tennis call 828-898-6746.

[www.seesugar.com](http://www.seesugar.com)

## Special Events You Won't Want to Miss!

**Sugar Mountain Summit Crawl** - On July 4, climb to Sugar's 5,300' peak via the Easy Street, Gunther's Way and Northridge slopes. Entry fee includes a t-shirt and downhill transportation on the Summit Express.

[www.skisugar.com/crawl](http://www.skisugar.com/crawl)

**Fourth of July Celebration** - A spectacular fireworks show viewed from Sugar's 5,300' peak begins around 9:00 p.m. The Summit Express chairlift runs Saturday, July 4 from 10:00 a.m. until 10:00 p.m. for mountain-top fireworks viewing. Live music performs at the base lodge from 6:00 until 9:00 p.m. and food and beverages are available.

[www.skisugar.com/fourthofjuly](http://www.skisugar.com/fourthofjuly)

**Oktoberfest**, held annually, the second weekend in October, brings a touch of Ole Europe to the North Carolina Mountains. An array of activities from 10:00am until 5:00pm make for fun-filled days.

[www.skisugar.com/oktoberfest](http://www.skisugar.com/oktoberfest)





# Winter Value Packages

Enjoy the convenience and affordability of our Winter Value Packages! Receive savings of **30-40%** on **lodging, lift/slope tickets, rental equipment**, even the option to purchase discounted **lessons** for the whole family – all without the peak-season crowds.

## BASICS

- Stay 2, 3, 4 or 5 nights: ski or snowboard 2, 3 or 4 days

## WHEN

- Seven days a week until December 12, 2019 and after March 1, 2020
- Sunday - Thursday from January 2 - February 27, 2020, excluding January 20 & February 17, 2020

See details and WVP Calendar at:

[www.skisugar.com/winter-value-packages](http://www.skisugar.com/winter-value-packages)

1. Reservations must be made, and deposit received at least 7 days prior to arrival to receive discount.
2. Rates vary between accommodation centers.
3. Discounts do not apply on Martin Luther King and Presidents' Day Mondays or during holiday period.
4. Children 4 & under and seniors 70+ receive complimentary lift/slope tickets, therefore Winter Value Package rates do not apply for them.
5. When renting equipment, you must choose either skis or snowboards. Exchanging equipment is not allowed.
6. A valid ID will be required for every adult while at Sugar Mountain Resort to rent equipment and may also be used to validate tickets. Please bring your IDs every day.
7. Program not for groups of 15 or more.
8. No refunds.

## Book Through Our Partners

### Resort Real Estate & Rentals

#### Sugar Mountain Resort Accommodations

[www.staysugarmountain.com](http://www.staysugarmountain.com) • 828-898-9746 / 800-438-4555

### Sugar Ski & Country Club

[www.sugarmountain.com](http://www.sugarmountain.com) • 828-898-9784 / 800-634-1320

### Best Western Mountain Lodge

[www.bestwestern.com](http://www.bestwestern.com) • 828-898-4571 / 877-877-4553

### Quality Inn & Suites

[www.qualityinn.com](http://www.qualityinn.com) • 828-266-1100

### Country Inn & Suites

[www.countryinns.com/sugarmountain](http://www.countryinns.com/sugarmountain) • 828-264-4100

## As easy as 1, 2, 3!

# 1



Call one of the participating accommodation centers and book your package.

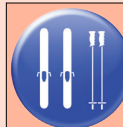
# 2



When you arrive you'll receive your multiday lift/slope passes when you check in to your lodging.

On your first day of skiing or snowboarding at Sugar Mountain Resort...

# 3



Do you need rental equipment?

**Yes**  
Bring your tickets to the Rental Department and get fitted for your package-included multiday rentals.



**No**  
You're all set!  
Attach your tickets and hit the slopes!

# ?



Would you like to take a lesson?

Go to Ski School for your Winter Value Package discounted group lesson, private lesson Sugar Bear or Polar Bear.





# Winter Value Packages



## IMPORTANT, PLEASE READ:

Rates are subject to change without notice. Package rates are per person and include lift/slope ticket, equipment rental & lodging. Weekend packages are available Friday, Saturday & Sunday, early and late season only. Early and late season weekday packages are Monday through Friday and midseason weekday packages are Monday through Thursday only.

### Lodging Information:

Lodging policies including cancellation policies will vary between lodging companies. Packages are subject to availability. Some restrictions may apply. A security deposit for lodging is required and is refundable providing the unit sustains no damages and is left tidy. Pets are not allowed. Lodging rates are based on the rated occupancy for each unit including applicable linen/cleaning fees and taxes, then broken down to show the "per person" cost of packages.

### Ski Area Information:

A refundable security deposit for snowboard rentals is required, and is payable to Sugar Mountain Resort at time of rental. Group lessons are available for an additional \$17 per person, private lessons are available for \$45 for the first person, plus \$22 for each additional person at the Snowsports School. The children's Sugar Bear and Polar Bear programs are available for an additional \$32, and \$67 per day respectively at the Snowsports School (half day or full day). Lessons, as well as the children's Sugar Bear and Polar Bear programs, are payable to Sugar Mountain Resort with a valid Winter Value Package slope/lift ticket. When renting equipment, you must choose ski or snowboard. Exchanging equipment is not allowed.







## Resort Real Estate & Rentals *at Sugar Mountain*

### Lodging

### Discount Packages

**30-40%**

Some restrictions apply



Sugar Mountain's oldest rental company with the cleanest units on the mountain. Book online 24/7 or call the friendliest staff for assistance and packages.

From our family to yours,  
**its just sweeter up here!**



**staysugarmountain.com**

**800-438-4555**

3390 Tynecastle Hwy.  
Banner Elk, NC 28604



**Located at the top of Oma's Meadow slope, Sugar Ski & Country Club is your mountain top winter wonderland!**

**Our condominiums are the perfect spot for seasoned skiers and snowboarders with just a short drive or weekend shuttle bus ride to the base lodge for beginners.**

**Our resort features Efficiency, Loft, One and Two bedroom units sleeping from 2 to 6.**

**During holidays and on weekends, check-in, unload, gear up and down the slopes you go!**



Sugar Ski is pleased to team up with Sugar Mountain Resort, offering you the best ski package deals you'll find anywhere. Visit us at [www.sugarmountain.com](http://www.sugarmountain.com) for additional information but call us direct to book your ski package as they can only be reserved by phone at 1-800-634-1320.

***We look forward to seeing you this winter!!***

**1-800-634-1320**  
**[www.sugarmountain.com](http://www.sugarmountain.com)**



# Area Business Directory

## Lodging



### Save!

The following six lodging facilities participate in our Winter Value Packages featured on pages 7-9:

**Resort Real Estate & Rentals / Sugar Mountain Resort Accommodations**  
[www.staysugarmountain.com](http://www.staysugarmountain.com) • 828-898-9746 / 800-438-4555

**Sugar Ski & Country Club**  
[www.sugarmountain.com](http://www.sugarmountain.com) • 828-898-9784 / 800-634-1320

**Quality Inn & Suites**  
[www.qualityinn.com](http://www.qualityinn.com) • 828-266-1100

**Country Inn & Suites**  
[www.countryinns.com/sugarmountain](http://www.countryinns.com/sugarmountain) • 828-264-4100

**Best Western Mountain Lodge**  
[www.bestwestern.com](http://www.bestwestern.com) • 828-898-4571 / 877-877-4553

### Alpine Log Cabin

(352) 406-8195 / (828) 783-0083 [www.AlpineLogCabin.com](http://www.AlpineLogCabin.com)

Between Banner Elk & Boone. 3-bedroom, 2-bath, authentic log cabin. Sleeps 6. Gas Log Fireplace. Fully-equipped kitchen, linens provided, washer/dryer, FREE Wi-Fi & Long Distance, Flatscreen TVs & FREE Netflix, DVDs & Books, Gameroom. Private. Relaxing gorgeous mountain views. All paved & plowed roads. 2-night minimum. Dog policy. NON-SMOKING! ALL CREDIT CARDS WELCOME.

### The Best Western Plus Mountain Lodge At Banner Elk

877-877-4553 [www.bestwestern.com](http://www.bestwestern.com)

A beautiful mountain lodge only minutes from Sugar Mountain. Featuring a new fitness center, free WiFi, and free hot breakfast. WEEKDAY SKI PACKAGES AVAILABLE includes sleeping room, lift tickets, ski or snowboard rentals, and a welcome gift. Banquet space available with full service catering on-site. MC/VISA/AMEX/NOVS/DINERS

### Foscoe Rentals

828-963-8142 / 800-723-7341 [www.foscoerentals.com](http://www.foscoerentals.com)

133 Echota Parkway, Boone, NC. Centrally located to Boone & Banner Elk, Foscoe Rentals offers Condos, Log Cabins and vacation featuring hot tubs, mountain views and more! Even the family pet is welcome! Whether it is just the two of you or the whole family, start making memories today with Foscoe Rentals. MC/VISA/AMEX/DISC

### Holston Camp & Retreat Center

844-465-7866 [www.holstoncenter.org](http://www.holstoncenter.org)

Located two miles from Sugar Mountain, Holston offers affordable lodging for groups. Our lodge has 14 rooms, most with private baths. We also offer 16-bed cottages with shared bathrooms. Other sleeping options available. Our dining hall can seat 130 and offers delicious buffet meals. Located on Wildcat Lake, we are open year-round with seasonal activities such as swimming, boating, rock-climbing, and zip lines.

### OCornerstone Cabins And Cottages Of Banner Elk

828-260-1125 [www.cornerstonerentals.com](http://www.cornerstonerentals.com)

Cornerstone Cabins is located 5 minutes from Sugar Mountain featuring authentic log cabins from one to four bedrooms. Fully equipped kitchens, fireplaces, whirlpool tubs, hot tub, WI-Fi. Pet friendly cabins await your vacation retreat and situated on 8 acres with two ponds and mountain streams.

MC/VISA/CASH/CHECK

### Sugar Mountain Lodging

828-898-7800/800-858-9663 [www.sugarmountainlodging.com](http://www.sugarmountainlodging.com)

3440 Tynecastle Hwy, Banner Elk. Vacation Rentals for any season. Efficiency to 6 bedrooms, chalets, and condos. We have something for everyone. SugarTop condos provide spectacular views and access to indoor pool, Jacuzzi, sauna & fitness room. Beautiful rentals within the Village of Sugar Mountain.

### Quality Inn & Suites

828-266-1100 [www.qualityinn.com](http://www.qualityinn.com)

This newly renovated Boone hotel is close to shopping, local attractions, restaurants, Appalachian State University and only 13 miles to Sugar Mountain Ski Resort. The hotel has 72 rooms and suites and offers complimentary hot breakfast buffet, free high speed internet, indoor pool, video game room, and ample parking. Call and ask for special Sugar Mountain rates!

### Country Inn & Suites

828-264-4100 [www.countryinns.com/sugarmountain](http://www.countryinns.com/sugarmountain)

Located in Boone close to all shopping, local attractions, restaurants, Appalachian State University, and 13 miles from Sugar Mountain Ski Resort. The hotel has 68 rooms and suites and offers complimentary hot breakfast buffet, free high speed internet, indoor pool, fitness center, guests laundry and ample free parking. Call and ask for special Sugar Mountain rates!

### Smoketree Lodge

800-422-1880 / 828-263-6505 [www.smoketree-lodge.com](http://www.smoketree-lodge.com)

11914 NC Hwy 105 South, Banner Elk. Located five minutes from Sugar Mtn. Studio, one and two bedroom condos equipped with kitchenettes, cable TV with DVD players and movie rentals. Indoor heated pool, Jacuzzi, sauna, exercise room and game room. Stone fireplace in the lobby/common area

### Vacasa North Carolina

800-545-9475 [www.staysugar.com](http://www.staysugar.com)

Offering Sugar Mountain's finest properties at the area's best prices. Studio to 6 bedroom condos, cabins and chalets with many slopeside locations to choose from! Book with a live reservation specialist 24/7, online any time, or stop into our location at Sugar's main entrance.



# Area Business Directory

## Blue Ridge Mountain Rentals

800-237-7975 2464 US Highway 421 South, Boone NC 28607

Blue Ridge Mountain Rentals offers over 265 beautiful cabins and mountain homes, many within a 20-30-minute drive to Sugar Mountain Ski Resort that feature mountain views, accept pets, and offer Hot Tubs, Game Tables, and WiFi. Book online 24/7 or call us to reserve. We'll see you soon!

MC/VISA/DISC/AMEX

## La Quinta Inn & Suites Boone

828-262-1234

Minutes from downtown Boone and a short drive to Sugar Ski Resort, our pet-friendly hotel offers a variety of room types. Enjoy a hot breakfast, indoor, heated pool, whirlpool, and fitness center. Take advantage of our meeting space for business meetings, weddings receptions, and group meetings. Enjoy mountain views and experience hospitality at its best!

## Sleep Inn Boone

828-262-0020

Convenient to downtown Boone and many local restaurants and attractions, we offer comfortable Queen and King room types that include a microwave, coffee pot, and fridge. Fill up on our continental breakfast before you hit the slopes at Sugar Ski Resort, just twenty minutes away. Enjoy mountain life with friends and family at the Sleep Inn of Boone!

## Dining



### Banner Elk Café, The Tavern at the Banner Elk Cafe and The Lodge Espresso Bar and Eatery

828-898-3444 828-898-4040 [www.bannerelkcafe.com](http://www.bannerelkcafe.com)

Located in downtown Banner Elk.

The Banner Elk Cafe, Classic American. Hours : 7am-9pm Sunday-Thursday, 7am-11pm Weekends.

The Lodge Eatery, Italian cuisine, coffee-bar. 7a-10pm Sunday-Thursday, 7a-11pm Weekends.

Visit: [www.bannerelkcafe.com](http://www.bannerelkcafe.com) Entertainment schedule. Trivia Tuesdays 7pm, Karaoke Thursdays 9pm. Live Music Weekends 6pm

### Bella's Neighborhood Italian Restaurant

828-898-9022 [www.bellasofbannerelk.com](http://www.bellasofbannerelk.com)

3585 Tynecastle Hwy. 184, Banner Elk. Located in the shops of Sugar Mountain Village across from Food Lion. Serving homemade pizzas, pasta, seafood, veal & chicken parm. Simply great food! New banquet room available for large gatherings. All ABC permits. MC/VISA

## Sorrento's Bistro

828-898-5214

[www.sorrentosbistro.com](http://www.sorrentosbistro.com)

Located in corner of the Village shops in Banner Elk. Serving gourmet pastas, fresh seafood, chicken and pizza in the High Country. The best homemade hand tossed pizza. Large parties welcome. Bring your lift tickets for 10% off, must be same day tickets. Open Wednesday - Sunday for lunch at 11am and daily for dinner at 4pm. MC/VISA/AMEX/DISC

## Stonewalls Restaurant

828-898-5550

[www.stonewallsrestaurant.com](http://www.stonewallsrestaurant.com)

Stonewalls Restaurant is the area's premier Steak & Seafood Restaurant for over 30 years. Featuring Prime Rib, Steaks, Seafood, Pasta, and Signature Salad Bar featuring over 50 items. Bar features Craft Cocktails and Beer and over 20 Wines by the glass. Come relax in our contemporary mountain environment. Live music on Friday & Saturday night.

## Elevations Tavern and Grill

828-898-9880

[www.elevationstavernandgrill.com](http://www.elevationstavernandgrill.com)

Located minutes from Sugar Mountain entrance Elevations serves lunch & dinner in a rustic elegant atmosphere. Enjoy our Specials, Largest dining area with seating for large groups and live music on weekends. Open 11am -11pm Monday -Thursday and until 11:30pm Friday and Saturday. Brunch 11am - 2:30pm Sundays.

## Shopping and Activities



### Alpine Ski Center

828-898-9701 / 800-854-6532

[www.alpineskicenter.com](http://www.alpineskicenter.com)

At the entrance to Sugar Mtn in Banner Elk. Ski and Snowboard Rentals. Everything you need to stay warm and comfortable on the slopes from the top brands. Great service and great selection. Open 8:00am - 11:00pm daily in season. Reserve rental equipment online. Full Service repairs. MC/VISA/DISC/AMEX

### Tourism & Development Authority for the Village of Sugar Mountain

828-898-9292

[www.SeeSugar.com](http://www.SeeSugar.com)

Visit [www.SeeSugar.com](http://www.SeeSugar.com) the OFFICIAL website of the Village of Sugar Mountain Tourism Board. Learn about lodging, events, activities, restaurants and vacation packages. Watch videos & webcams. Get maps. This is the one place to get all the tourism & travel information you need to experience the "Sweet Life of Sugar"!



# Area Business Directory

## Shopping and Activities



### Edge Of The World Snowboard Shop

828-898-9550(EDGE)

[www.edgeoworld.com](http://www.edgeoworld.com)

The most authentic Snowboard Shop around. Snowboarder family owned & operated since 1981. Located in Downtown Banner Elk, only 2 miles from Sugar Mtn. Offering the largest selection of Snowboards, Outerwear, Apparel, Accessories, brand new Demos & Rentals and a full service tuning & repair shop. Making your day on the mountain better.

### Extreme Ski And Snowboard

828-898-7669 (SNOW)

[www.extremenc.com](http://www.extremenc.com)

3071 Tynecastle Hwy, Banner Elk. Extreme Ski and Snowboard located at the entrance to Sugar Mountain Resort offers the only fully automated rental experience in the Southeast. With a full selection of demo skis and snowboards Extreme can outfit the beginner or expert in your group. Group rates available, reserve online 24/7. Open daily 8am - 11pm.

### High Mountain Expeditions

828-898-7529/800-528-3874

[www.highmountainexpeditions.com](http://www.highmountainexpeditions.com)

3149 Tynecastle Hwy, Banner Elk. White water rafting NC with over 30 years of experience! Guiding adventurous travelers to some of the world's most spectacular places. We are experts in Nolichucky River Rafting, Watauga River Rafting, Wilson Creek Rafting, New River Tubing, Hiking and Caving. MC/VISA/DISC

### Ski Country Sports

828-898-9786 / 800-528-3874

[www.skicountrysports.com](http://www.skicountrysports.com)

3149 Tynecastle Hwy, Banner Elk. Recently named national ski shop of the year, Ski Country Sports is your one stop shop for all things winter. With the largest selection of ski, snowboard, and clothing rentals in the southeast we are sure to get you out on the slopes quickly. Group rental rates available, reserve rentals online. Open daily 8am - 11pm

### Sugar Creek Ski & Snowboard Rentals

828-898-4367

[www.sugarcreekskirentals.com](http://www.sugarcreekskirentals.com)

3045 Tynecastle Hwy, Banner Elk. Sugar Creek offers the latest and greatest in ski and snowboard rentals, from beginner to expert they have you covered. They have everything you need to keep you warm and comfortable on the slopes including clothing rentals. Group rates available, reserve 24/7 online. Open daily 8am - 11pm.









# Safety on the Slopes

Sugar Mountain Resort is committed to promoting safety. During every session certified ski and snowboard patrol are on the slopes assisting and encouraging skier/snowboarder safety. Please respect each other's space and speed. To ensure that your trip is both enjoyable and safe please read the following safety guidelines and follow them as you ski or snowboard.

## YOUR RESPONSIBILITY CODE

Skiing/snowboarding can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country or other specialized equipment, such as that used by disabled or other skiers/snowboarders. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing/snowboarding that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers/snowboarders the responsibility for an overall great experience.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to help prevent runaway equipment.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

### KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

This is a partial list. Be safety conscious.



Be advised that all poles and / or flags, signage and covers on equipment or objects or other forms of marking devices are used by the ski area to inform you of the presence or location of a potential obstacle or hazard. These markers are no guarantee of your safety and will not protect you from injury. It is part of your responsibility under the Skier's Responsibility Code to avoid all obstacles or hazards, including those that are so marked.

The Sugar Mountain trail-rating system compares the degree of difficulty of each individual trail with the other trails at Sugar Mountain ONLY. Be familiar with the general terrain at Sugar Mountain Resort. Specific trail designations at other ski areas do not parallel the degree of difficulty of the trail at Sugar Mountain carrying the same rating.



Officially endorsed by:  
**NATIONAL SKI AREAS  
ASSOCIATION**

## NORTH CAROLINA'S SKIER SAFETY ACT

A skier and / or passenger shall have the following responsibilities:

1. To know the range of the skier's abilities to negotiate any ski slope or trail and to ski within the limits of such ability;
2. To maintain control of the skier's speed and course at all times when skiing and to avoid other skiers and obvious hazards and inherent risks including variations in terrain, snow, or ice conditions, bare spots and rocks, trees and other forms of forest growth or forest debris;
3. To stay clear of snow grooming equipment, all vehicles, pole lines, lift towers, signs, snow making equipment, and any other equipment on the ski slopes and trails;
4. To heed all posted information and other warnings and to refrain from acting in a manner which may cause or contribute to the injury of the skier or others;
5. To wear retention straps, ski brakes, or other devices to prevent runaway skis or snowboards;
6. Before beginning to ski from a stationary position or before entering a ski slope or trail from the side, to avoid moving skiers already on the ski slope or trail;
7. To not move uphill on any passengers tramway or use any ski slope or trail while such person's ability to do so is impaired by the consumption of alcohol or by the use of any narcotic or other drug or while such person is under the influence of alcohol or any narcotic or any drug;
8. If involved in a collision with another skier or person, to not leave the vicinity of the collision before giving his name & current address to an employee of the ski area operator, a member of the ski patrol, or the other skier or person with whom the skier collided, except in those cases when medical treatment is required; in which case, said information shall be provided as soon as practical after the medical treatment has been obtained. If the other person involved in the collision is unknown, the skier shall leave the personal identification required by this sub-section with the ski area operator;
9. Not to embark upon or disembark from a passenger tramway except at an area that is designated for such purpose;
10. Not to throw or expel any object from a passenger tramway;
11. Not to perform any action that interferes with the operation or running of a passenger tramway;
12. Not to use such tramway unless the skier has the ability to use it with reasonable safety;
13. Not to engage willfully or negligently in any type conduct that contributes to or causes injury to another person or his properties;
14. Not to embark upon a passenger tramway without the authority of the ski area operator;
15. If using freestyle terrain, to know the range of the skier's abilities to negotiate the terrain and to avoid conditions and obstacles beyond the limits of such ability that a visible inspection should have revealed.



# Season Rates

**Holiday: Monday, December 16, 2019 through Tuesday, January 1, 2020**

**March Madness rates are marked in blue and start March 2, 2020 and run until the end of the season.**

**SKIBOARD RENTALS:** \$21 (16) per day with ID.

**HELMET RENTALS:** Adults: \$13 (10) for Full Day & Twilight sessions, \$9 (7) for Half Day & Night sessions; Children (11 & under): \$8 (6) for Full Day & Twilight sessions, \$6 (5) for Half Day & Night sessions. Rates apply seven days a week.

**RENTAL INSURANCE:** Optional \$6 per set covers broken equipment but not lost or stolen equipment.

**TUBING** (page 4): Rates are \$30 (23) per midweek session, \$36 (27) for weekends and holidays. Sessions are 1 hour 45 minutes.

**ICE SKATING** (page 4): Midweek/non-holiday: \$19 (15) per session, weekends/holidays: \$26 (20). Sessions are 1 hour 30 minutes.

**WEEKDAY LEARN TO SKI/SNOWBOARD SPECIAL** (page 5): For ages 8 & up. The Learn to Ski Package is \$72 (54), the Learn to Snowboard Package is \$87 (66).

**NASTAR RACES** (page 4): All races are subject to weather and slope conditions. \$6 per person, \$4 per junior, \$2 per additional run.

**SNOWSPORTS SCHOOL RATES:** Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI) member schools use the American Teaching System. Group and private lessons available hourly from 9:00am to 3:00pm and at night from 6:00pm to 8:00pm daily. All lessons subject to instructor availability. Group lessons are for skiers & snowboarders 8 years old and up and are \$29 (22) per person for one and a half hours of instruction. Private lessons are one hour and are \$67 (51) for the first person, and \$30 (23) for each additional person included in the same lesson.

**SUGAR BEAR SKI & POLAR BEAR SNOWBOARD SCHOOLS** (page 5) For kids ages 5-10 for skiing, and 7-14 for snowboarding.

	Weekday / Non-holiday	Weekend / Holiday
Sugar Bear Full Day	\$94 (71)	\$105 (79)
Sugar Bear Half Day	\$72 (54)	\$80 (60)
Polar Bear Full Day	\$144 (108)	\$155 (117)
Polar Bear Half Day	\$92 (69)	\$101 (76)

**SNOWSHOE GUIDED TOURS** (page 4): Operating out of the Snowsports School building, snowshoe tours are 1 hour each and are \$31 (24) per person, including snowshoe rental.

**SPECIAL RATES:** Upon approval children 4 and under qualify for a free slope/lift pass (does NOT include rental equipment and lessons), obtained only in Snowsports School or the Administration office. **The child must be present and accompanied by a ticketed adult or have a lesson voucher.** College student rates available to NC & TN students on non-holidays, Monday through Thursday and not available on January 20 or February 17. Military rates available daily. Dated ID's required. For group rates (15 or more) see page 5.

## LIFT / SLOPE TICKET RATES (March Madness rates in blue)

	Adults 12+	Child 5-11
Weekend & Holiday*		
Full Day	\$77 (58)	\$54 (41)
Half Day	\$61 (46)	\$42 (32)
Twilight	\$77 (58)	\$54 (41)
Fri, Sat & Holiday* Nights	\$41 (31)	\$33 (25)
Weekday, Non-Holiday*		
Full Day	\$46 (35)	\$37 (28)
Half Day	\$36 (27)	\$25 (19)
Twilight	\$46 (35)	\$37 (28)
Sun-Thurs Nights	\$30 (23)	\$25 (19)

- Tickets are sold on a session by session basis.
- Full Day tickets go on sale at 8:00am and may also be purchased the night before from 8:00 to 9:00pm in the Rental Department. Twilight & Half Day tickets available at 12:00pm, Night tickets available at 5:00pm.
- Session times are Full Day: 9:00am-4:30pm, Half Day: 12:30-4:30pm, Twilight: 12:30-4:30pm & 6:00-10:00pm, Night: 6:00-10:00pm (Slopes closed 4:30 - 6:00pm)

## SKI RENTAL RATES (March Madness rates in blue)

	Adults 12+	Child 5-11
Weekend & Holiday*		
Full Day	\$36 (27)	\$26 (20)
Half Day	\$30 (23)	\$22 (17)
Twilight	\$36 (27)	\$26 (20)
Night	\$30 (23)	\$22 (17)
Weekday, Non-Holiday*		
Full Day	\$26 (20)	\$18 (14)
Half Day	\$21 (16)	\$15 (12)
Twilight	\$26 (20)	\$18 (14)
Night	\$21 (16)	\$15 (12)

## SNOWBOARD RENTAL RATES (March Madness rates in blue)

	Full Day & Twilight	Half Day & Night
Weekend & Holiday*	\$45 (34)	\$34 (26)
Weekday, Non-Holiday*	\$41 (31)	\$30 (23)

- IDs required for all rental equipment.
- There is a \$400 deposit (cash or credit card), payable in the snowboard shop, for all snowboard rentals.

**\*Holiday: Monday, December 16, 2019 through Tuesday, January 1, 2020**

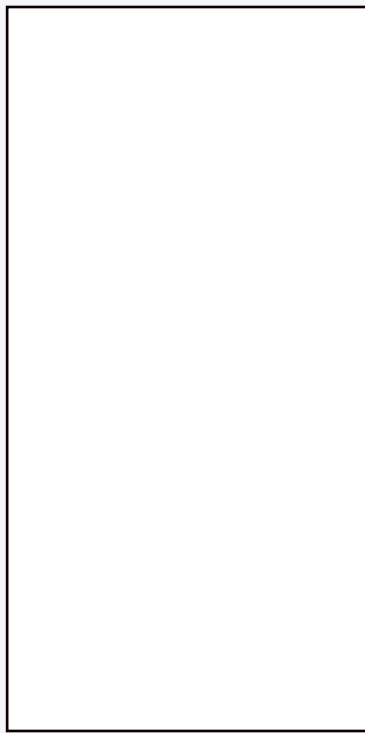
**IMPORTANT:** Your lift ticket is non-refundable and non-transferable. The Resort does not assume any responsibility for lost lift/slope passes. No replacements. Everyone must have a valid lift/slope ticket at all times to enter any slope system. No grace period at Sugar Mountain ski area. Management reserves the right to revoke ticket for misconduct. All prices and policies subject to change without notice.





**SUGAR MOUNTAIN RESORT, INC.**

PO Box 369 • 1009 Sugar Mountain Drive  
Sugar Mountain, NC 28604  
828-898-4521  
1-800-SUGAR MT (784-2768)  
[www.skisugar.com](http://www.skisugar.com)



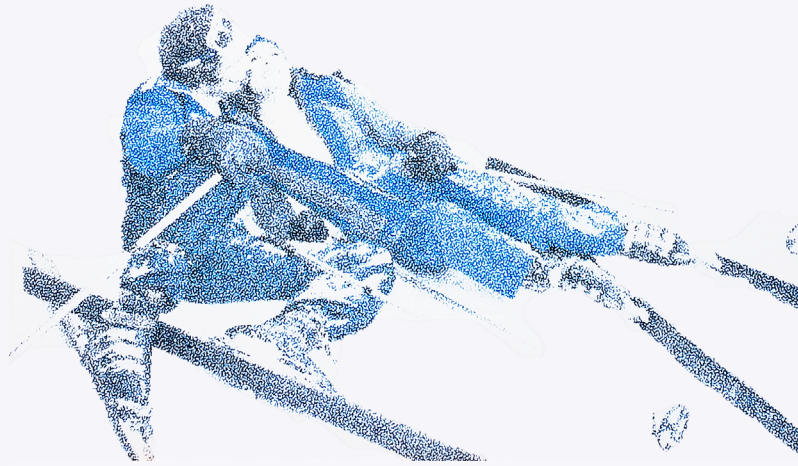
**HOURS OF OPERATION**

FULL DAY SESSION: 9:00am - 4:30pm  
HALF DAY SESSION: 12:30 - 4:30pm  
TWILIGHT SESSION: 12:30 - 10:00pm  
(Slopes Closed 4:30 - 6:00pm)  
NIGHT SESSION: 6:00 - 10:00pm  
Christmas Eve: 9:00am - 4:30pm  
Christmas Day: 12:00 - 10:00pm  
TUBING: 10:00am - 10:00pm  
ICE SKATING: 10:00am - 10:00pm

# Sugar is sweeter.



Celebrating 50 years  
1969-2019



Skiing | Snowboarding  
Tubing | Ice Skating | Snowshoeing

## winter 2019 - 20

**Sugar Mountain Resort**  
Sugar Mountain, North Carolina